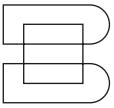


# Bind

Whitepaper



Bind yesterday with tomorrow.



# Abstract

Bind offers a group of crypto products that can be combined to create a complete Fintech and Payments ecosystem. By leveraging the technology and functions across each of these products, we can deliver a completely unrivalled offering in the market today.

Our focus has been on developing a universal set of products that facilitates the mass adoption of blockchain technology and crypto currencies into the open market. Of paramount importance was building a comprehensive ecosystem in order to achieve this target.

We believe that providing retail merchants with a trustworthy offering that competes with and works alongside the current fiat offering is crucial in promoting the widespread usage of blockchain assets. Alleviating the fear of accepting crypto currency as a means of payment is a fundamental challenge that needs to be overcome.

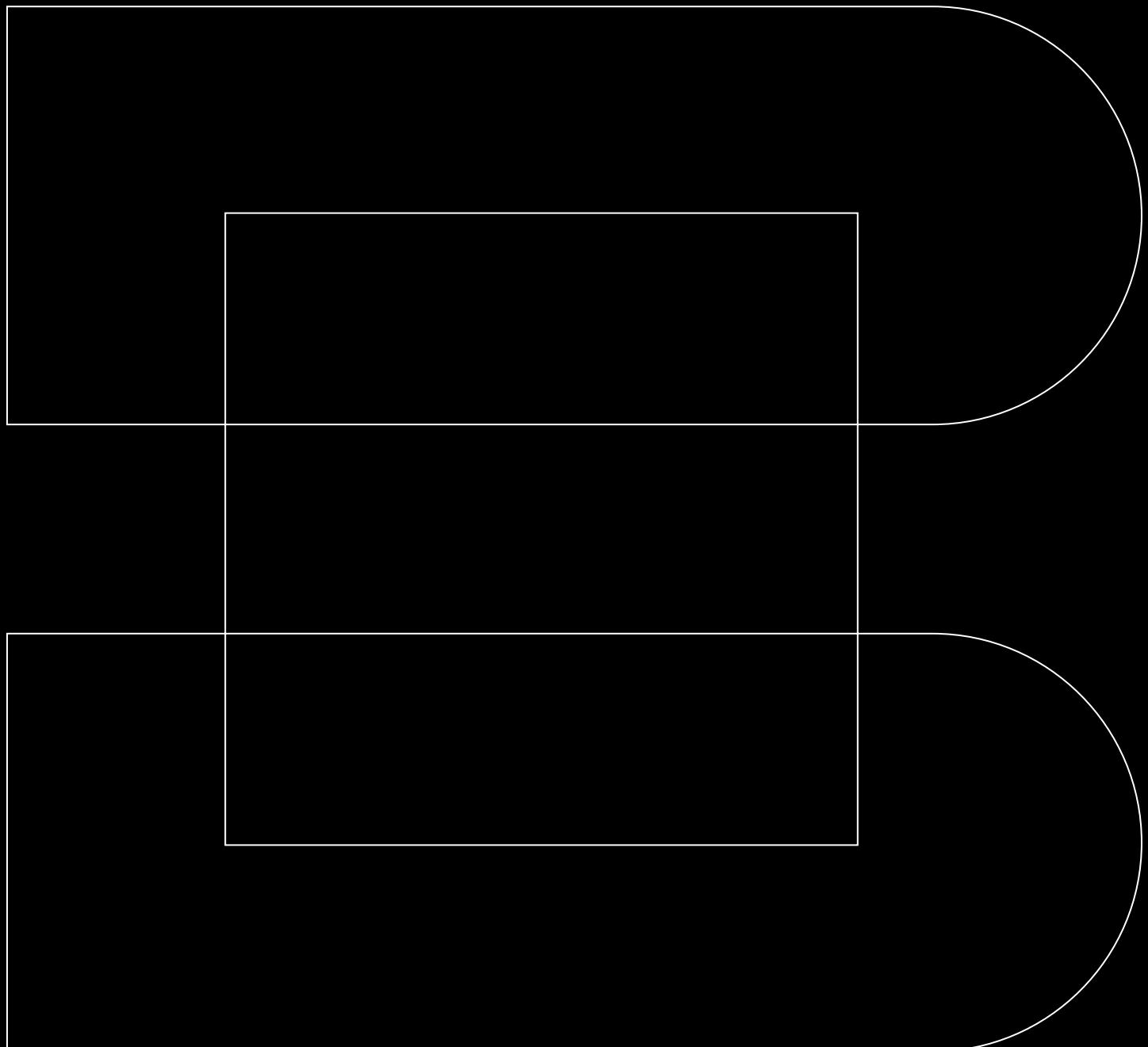
In answer to that problem, Bind's products mitigate the risk of unstable currencies by giving merchants the option to receive instant payment in their chosen currency at the lowest possible rates, while providing an end-to-end solution that covers all of their payment processing needs.

This document covers the values and economic mechanisms of Bind.



BIND is a next-generation  
smart payments network,  
**powered by blockchain**,  
bringing the fiat and crypto  
worlds together as one.

# 1.0 Introduction

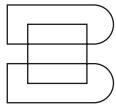




# Simple Solutions to Complex Problems

Bind is a next-generation seamless fiat to crypto, crypto to fiat commercial open finance platform with licensed traditional payments infrastructure and instant payment processing worldwide.

Bind will connect the traditional finance world with decentralised **blockchain technologies** and bring this solution to a global audience.



# The Bind Mission

To accelerate the adoption of crypto currency worldwide by providing the tools to drive acceptance and usage at every payment point and build best-in-class products with the needs of merchants and consumers at their core.

We build easy-to-use products that:

- Facilitate the acceptance of crypto and fiat payments through instant settlement
- Empower, incentivise and reward the merchant with additional revenue streams powered by blockchain technology



# Our Strategy

In order to drive user acquisition and crypto adoption we will focus on creating and delivering value for the merchants within the **Bind ecosystem**.

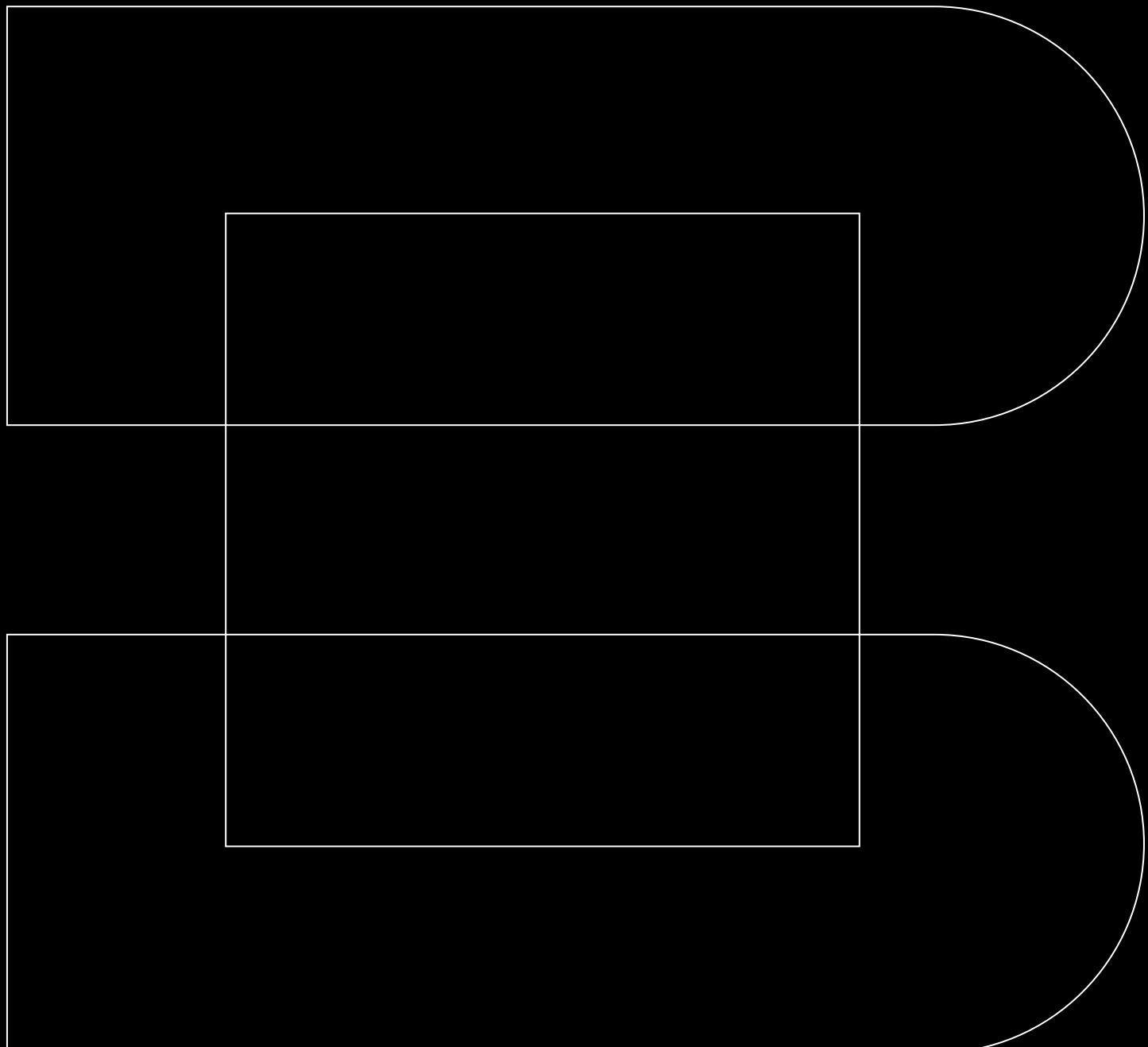
Merchants will be encouraged to drive their customers to the Bind platform through the financial incentives they receive within the Bind staking\* mechanism creating a self-sustaining virtuous cycle.

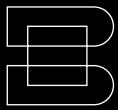
Our holistic offering provides users with accessible financial products, which increase financial freedom and promote financial inclusivity. Users can take care of their every financial need, fiat and crypto, in an easy-to-use application.

We will grow the Bind ecosystem by creating value for merchants who are incentivised to drive users to the platform. Users will remain within the ecosystem because we deliver next-generation financial services with the best interests of merchants and consumers at heart.

\*Bind staking explained on page 50

## 2.0 Problem Statement





# The Problem?

Bind needs to address the following known problems in order to create a more inclusive world and expedite the acceptance of crypto payments globally.

## For → Merchants

Expensive	Payment processing fees are a major expense for merchants
Slow	It can take up to 14 days for merchants to receive payment
Antiquated	Difficult to adapt quickly with the dated systems on the market
Lack of Crypto Options	Hard to get the tools to easily accept crypto
No Value	Merchants receive no value from current service providers

## For → Consumers

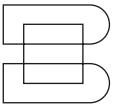
High Fees and Restrictive	Fiat to crypto on-ramps are currently too expensive and restrictive
Overly Complex	Overly complicated solutions make it difficult for people to understand
Functionality	Lack of functionality needed to create global adoption
Ownership	Too often users get exposure but not ownership of the crypto they hold
No Choice	Lack of financial choices with traditional banks



# The Bind Solution

- Crypto acceptance
- Cost efficient
- Best in class
- Instant settlement
- Simple to use
- Connect





# The Bind Solution

We understand that to accelerate the adoption of digital assets globally we must develop simple products that are cost-effective and easy to set up.

Bind has created a turn-key solution for all merchants' needs. Facilitating payments with instant settlement and market-beating fees.

Bind gives merchants the ability to accept any crypto, anywhere in the world with instant fiat settlement.

Simple set-up that offers cutting-edge dynamic POS machines and a next-generation merchant portal enabling a seamless user experience for everyone.

The Bind ecosystem helps merchants preserve their capital and expand their core business by offering a more cost-effective and user-friendly service, and providing a stable alternative source of income.

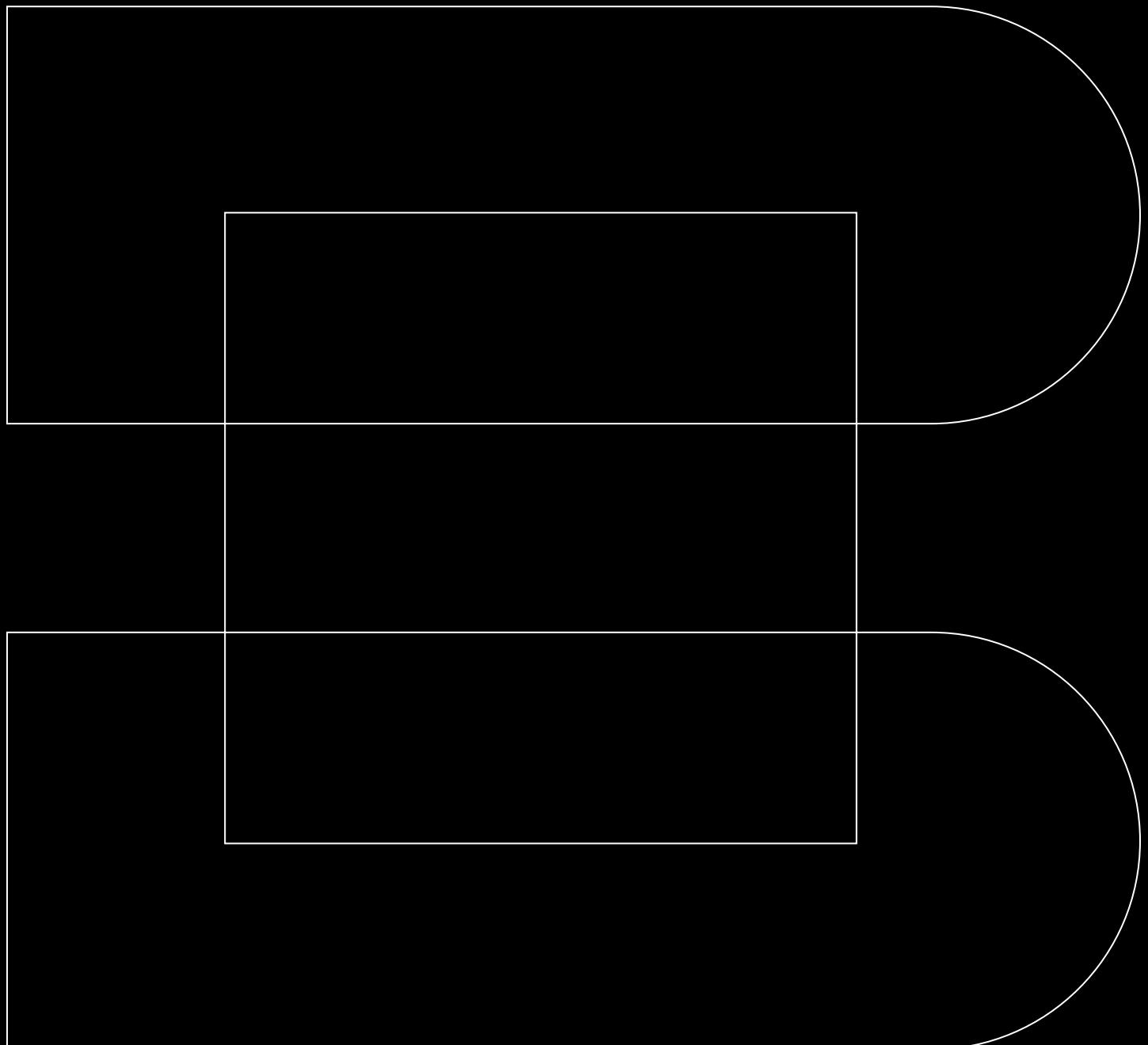
Bind takes the traditional financial regulatory framework and fuses it with the new age of global digital assets. We have transformed the financial sector's limited infrastructure and replaced it with best-in-class technology that ensures speed, product choice, flexibility and inclusivity.

The Bind platform provides users with an easy-to-use interface that allows a seamless and low-fee transition between the fiat and crypto worlds.

Consumers are given ownership of their own digital assets through the Bind consumer financial portal. Bind debit cards allow consumers to spend-to-earn and spend crypto currency anywhere at any time.

Bind's ecosystem allows participants to grow as Bind grows and incorporates a profitable alternative source of income whilst the network participants continue business as normal.

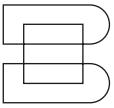
# 3.0 The Vision





# Binding the Old → with the New

We envision a world where there is a seamless transition between digital assets and fiat currencies. A world that connects traditional **financial infrastructure** to new trailblazing opportunities.



# The Vision

## Putting the Merchants First

We envision a world where merchants are rewarded for their investments generating new income streams directly from the blockchain. The Bind ecosystem is designed to provide the entrepreneurs, the visionaries and the innovators of the world a fair crack of the whip. We believe merchants should be rewarded for the work they do and incentivised to expand and that's why within the Bind network merchants will grow in parallel with us.

"It's not about ideas, it's about making ideas happen."

- Scott Belsky

## Power to the People

The Bind ecosystem is designed to provide a profitable, user-friendly, modern and inclusive experience. We believe that at the heart of financial freedom is accessibility, that's why Bind will strive to provide every user on the platform with the tools and infrastructure necessary for them to invest, grow, send, spend and earn in the simplest manner possible.

"If everyone is moving forward together then success takes care of itself."

- Henry Ford

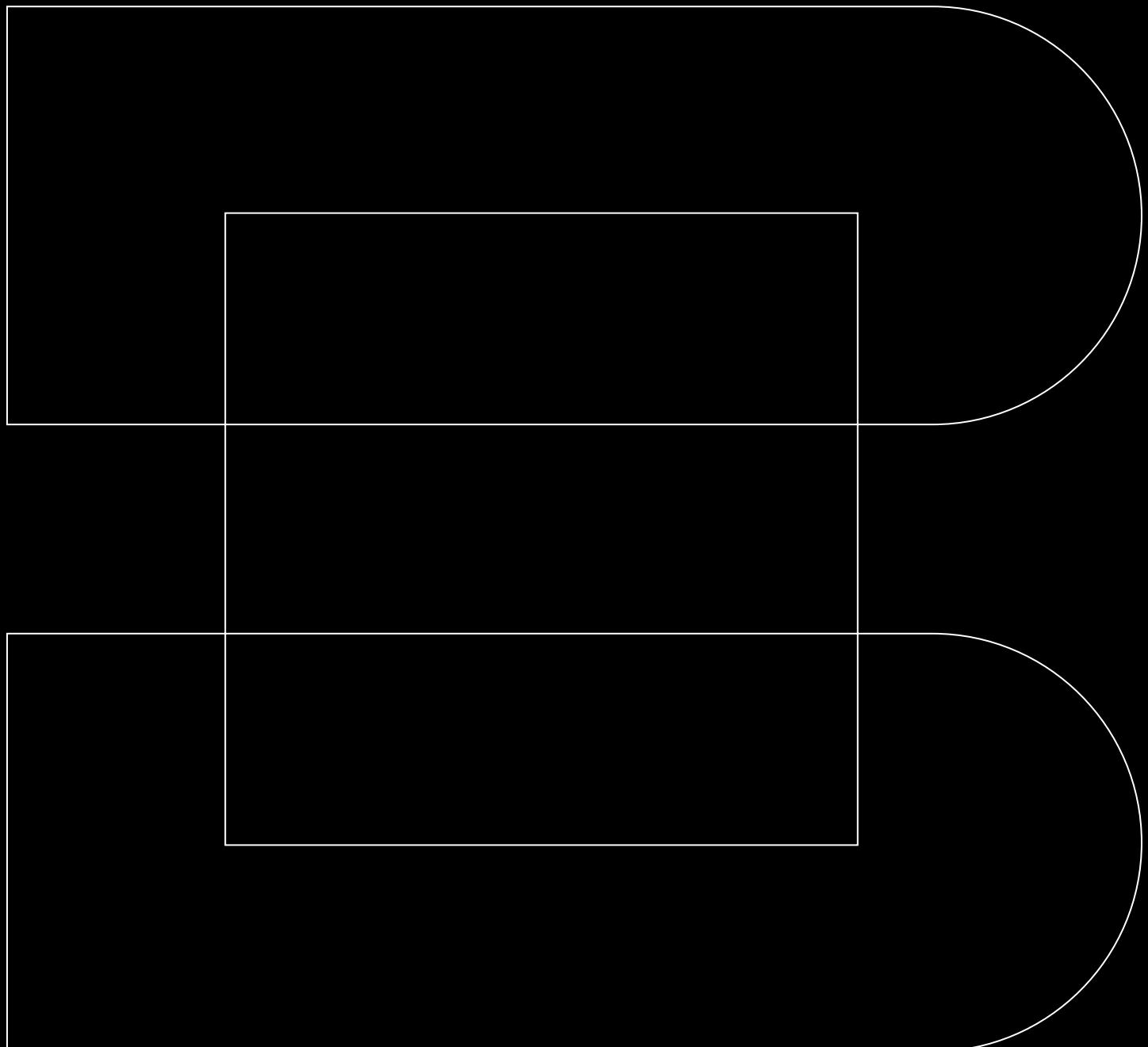
## Build, Build & Keep on Building

We believe innovation is the fuel that moves mankind forward. To continually add value to participants within the Bind ecosystem we will always be in the business of building. We will strive to continue to build useful, easy-to-use financial products which have the well-being and freedom of consumers and merchants at heart.

"The road to success is always under construction."

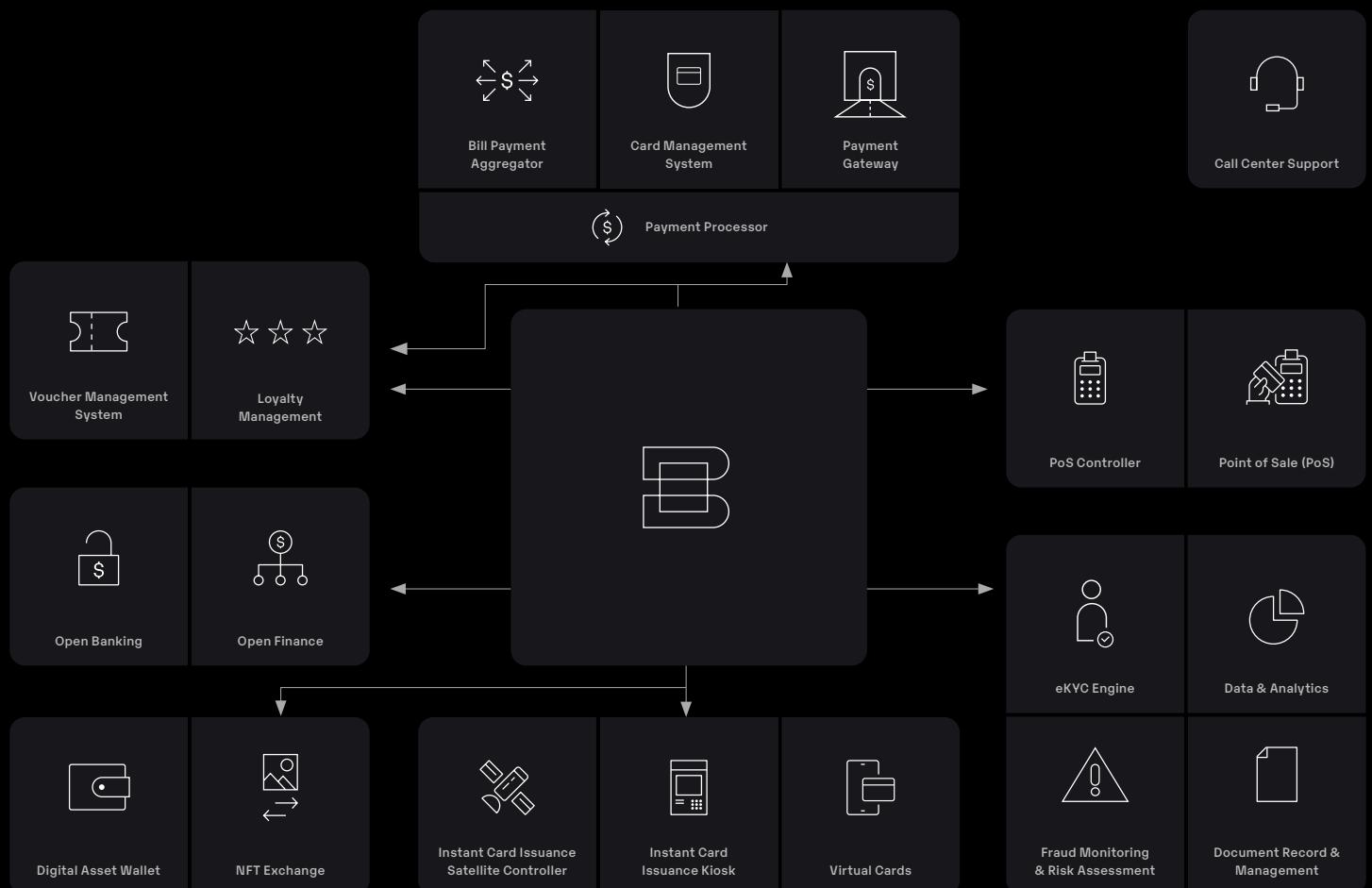
- Lily Tomlin

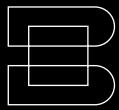
# 4.0 Bind Ecosystem





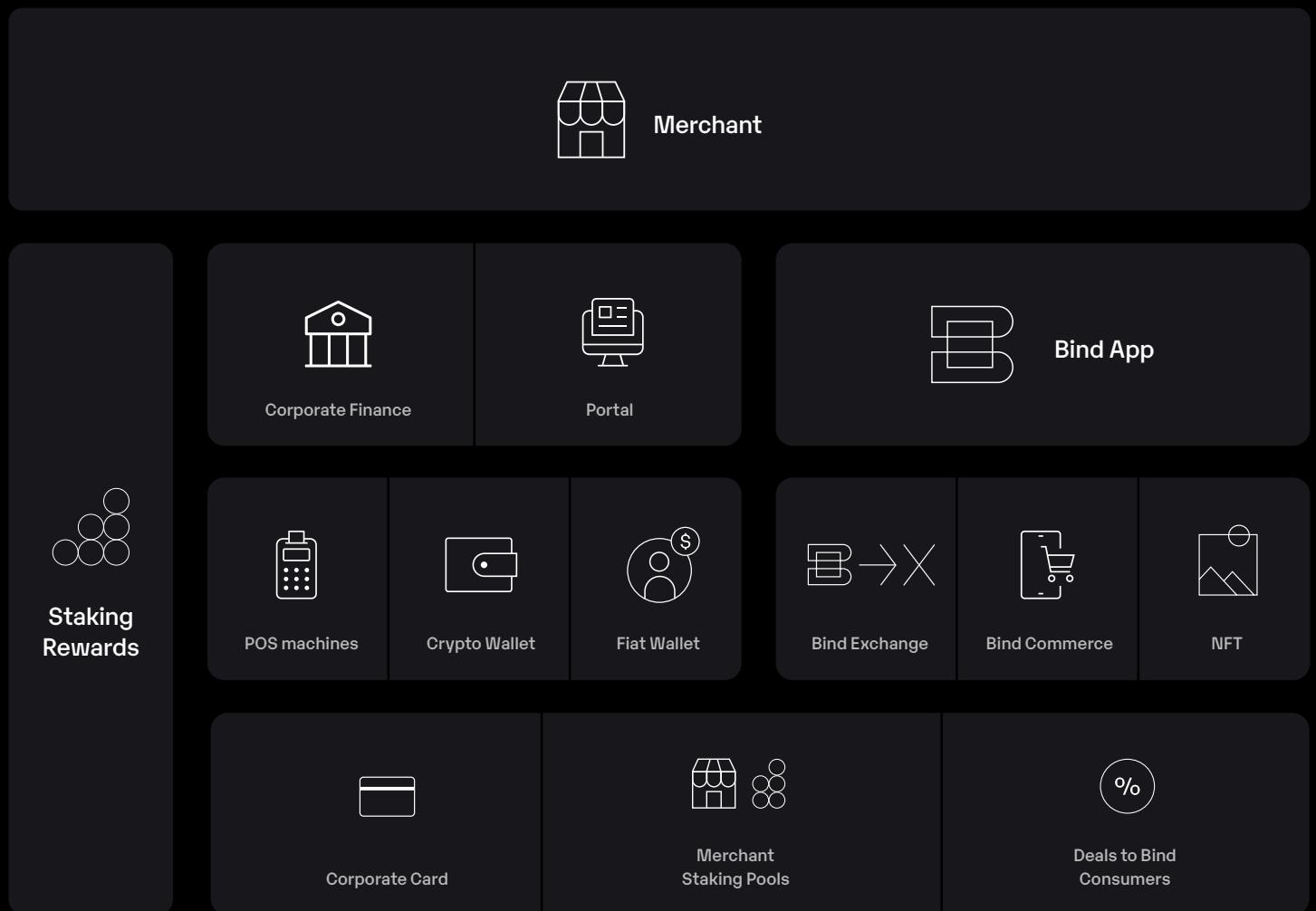
# Core Open Financial System





# The Turnkey Solution

Modern technology which is easy to use, cost effective and profitable. Built with the merchants best interests at its core.



Powered By BIND Token

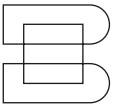


# Save Earn Expand

→ Merchants will be offered a tiered fee structure which incentivises them to purchase and stake the Bind token in order to reduce fees paid on payment acceptance.

→ By staking their Bind tokens merchants will receive monthly cash payments.

→ T+0 instant settlements, providing merchants with instant liquidity allowing expansion of their core business quickly and efficiently.



# Our simple financial products for merchants:

- Merchant and corporate fiat accounts with unique back-office functionality.
- Instant acceptance, transfer and settlement of fiat and digital assets.
- Acceptance and usage of all assets with global merchant point of sale terminals.

Bind has designed the merchant solution to be just as simple as the process for the customer. Our end to end solution for the merchant, provides a single easy to set-up solution through our back office, which is connected directly to our Bind payment network and processor and allows the merchant to turn any Smart (Android or iOS) device into a point of sale terminal by downloading our merchant App.

Our terminals and accounts can accept payment in any currency (fiat & crypto) and on the merchants choosing can instantly convert any currency or asset the customer wants to pay in into the local currency of their choosing.

Our solution can also fully integrate with any combination of merchants existing infrastructure (smart POS devices, networks etc), and we eliminate the risk of charge-backs through our instant settlements.

For merchants that integrate our end-to-end offering only a 0.5% transactional fee is applied. A Bind merchant bank account is FREE, and its FREE to download our Smart POS App.

Our online offering is very similar to our in-shop solution.



# Merchant Portal

The screenshot displays the Bind Merchant Portal's dashboard. On the left, a sidebar menu includes 'Store Dashboard' and sections for 'CONTENT' (Voucher Management, Staking Rewards, Accounts) and 'OTHER' (Settings). The main area is titled 'Dashboard' and shows three sets of performance metrics: Daily, Weekly, and Monthly. Each set includes counts for Total, Dropped, Failed, and Successful transactions, along with their respective sales volumes. Below the dashboard are two charts: a candlestick chart for a crypto price (Price USD) and a line graph for 'Daily Transactions' from September 1st to October 30th, showing a general upward trend with some fluctuations.

## Crypto Exchange

Merchants can choose to accept crypto and settle it to fiat instantly or hold the crypto assets on the Bind exchange. They may even choose to settle in different digital assets, the choice is up to them.

## Quick to set up

Bind merchants can set up their portal in a matter of minutes connected to their POS terminals with all the features up and running straight away.

## Crypto Wallet

Merchants will have their own Bind wallet within the portal and mobile app from which they can send and receive any crypto from anywhere.

## Customisable

Merchants can customise the web portal to ensure the features available fit their needs in order to create a seamless experience and put the power in the hands of the merchants.

## Modern interface

Secure mobile app and online portal which will show merchants all the details they need to know about their business from simple details to intricate data analysis.



# Corporate Account

→ No limits

No painstakingly annoying daily limits on receiving and sending for corporate accounts. We leave the business to the business people.

→ Make and receive international transfers

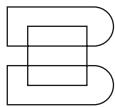
Merchants can pay suppliers abroad and receive foreign currency payments with instant settlement, anywhere at any time through their Bind corporate account.

→ Electronic accounting features

Every transaction is stored and organised allowing merchants and corporations more time to focus on growing and less time on counting.

→ High limit corporate credit and debit cards

Access to your company funds, crypto and fiat, anywhere in the world.



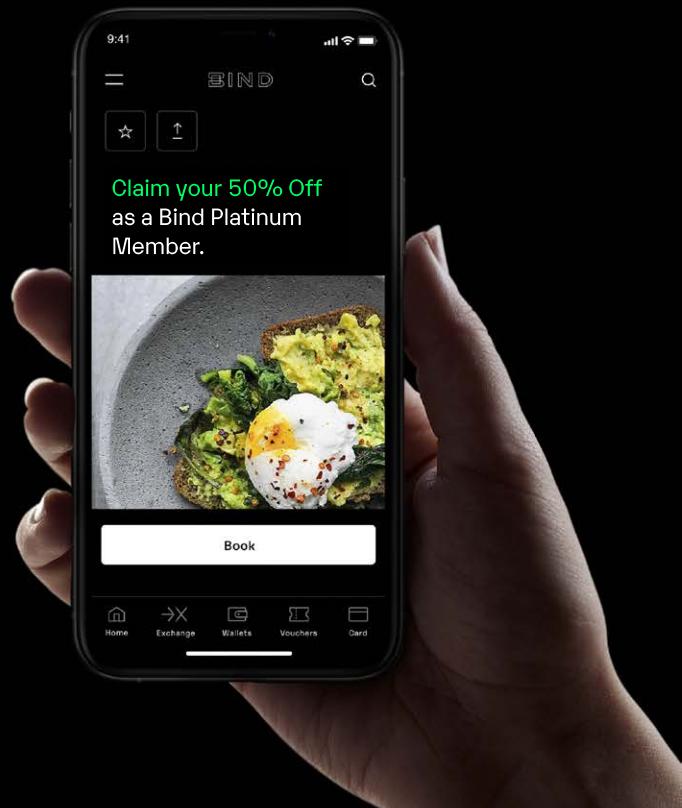
# The Voucher Management System

The Bind VMS is a free bespoke platform for the management, distribution and reconciliation of merchant offers.

Bind VMS has the ability to decrease opex and increase the bottom line for Bind merchants.

The ability to push bespoke offers to market in real-time enables businesses to better serve their customers.

Bind merchants can offer tailored deals to consumers precisely when they need to drive footfall to selected target consumer segments.

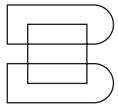




## Loyalty

# Building relationships in today's opt-out era

Create a unique loyalty program which incentivises customers to opt into an active relationship with the merchant. With more engagement in between purchases, increased repeat purchase rates and greater advocacy meaning Bind merchants drive more revenue from your existing customers while protecting your profit margins from excessive discounting and increasing acquisition costs.



# Social Commerce

Bind revolutionises the leisure industry by making the experience of finding, booking, buying and sharing the best offers across all social platforms.

The platform enables merchants to fully target and tailor promotional offers in real time to meet the peaks and troughs of demand.

Bind disrupts a market where promotional deals are untargeted, unresponsive and cannibalises existing sales. The current voucher market depletes brand value due to the use of low-value aggregators.

A location based app hosting discounts and deals, connecting consumers to local leisure and entertainment merchants.

A FinTech backend system with a management portal enabling flexible offers, real-time reconciliation which gives deep data and insights.



# Merchant Benefits

Many ways to create target offers:

- Two for one
- Time sensitive
- Percentage off
- Real-time
- Time of day
- Auction
- Target audience & location

A comprehensive back-end system to control all offers, giving accurate real-time reporting to manage peaks and troughs of demand. Booking engine, direct to table ordering, advance payments, per customer billing and customer communications.



# POS Machines



## Modern POS Solution

We have built the technology to turn any smart device into a Virtual-Point-of-Sale terminal with the added benefit of eliminating the risk of chargebacks for any merchant who uses our virtual POS app.

## Branded

Merchants can brand our POS machines and customise them to fit their company ethos and look.

## Easy setup

Merchants can seamlessly integrate the Bind payment network into their business model and join the Bind ecosystem within a matter of minutes.

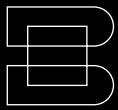
## Crypto Payments Bind & otherwise

Our POS machines will be synced with the merchants cryptocurrency wallets and will allow them to accept crypto payments from any consumer.



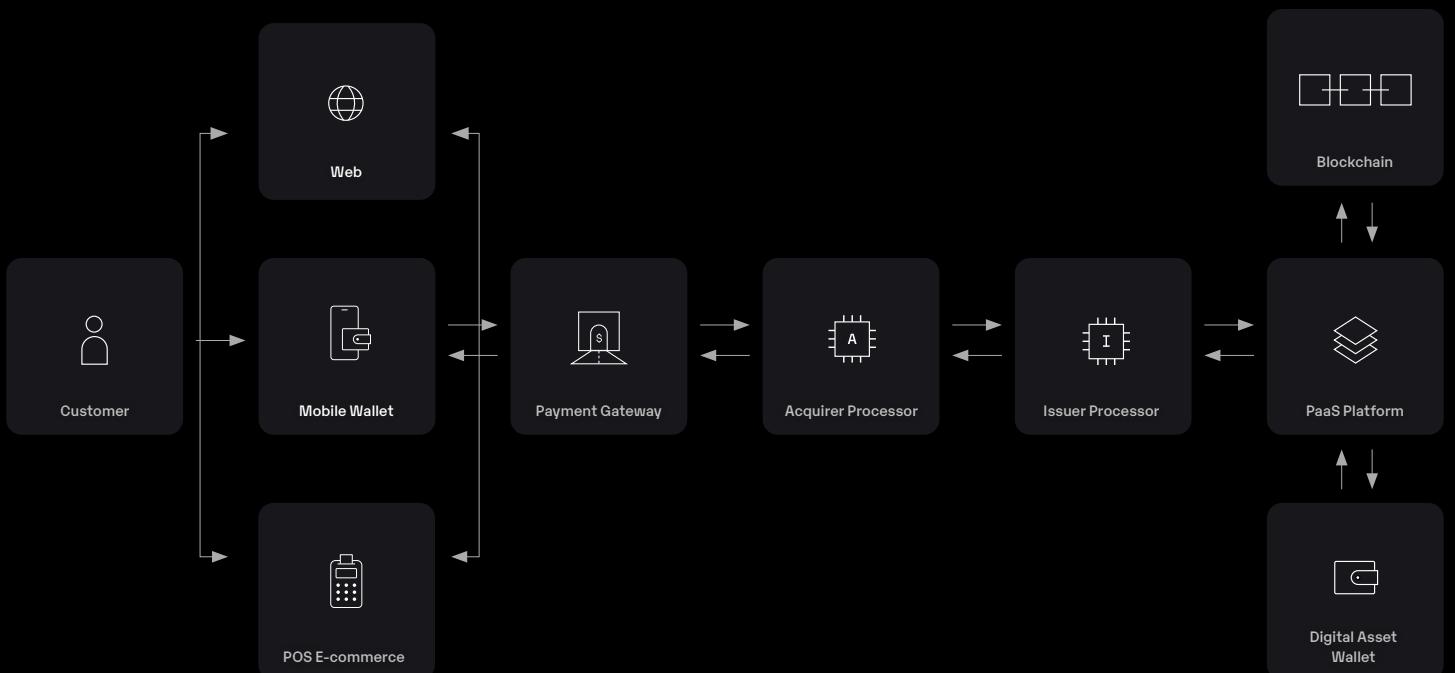
# BIND Payment Gateway

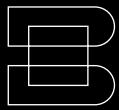
- Instant settlement
- Earn with Bind Pay
- Market best rates
- Multi-currency acceptance
- Speed to market
- Scalable
- Customisable



# Closed Loop Payment Schema

The Bind ecosystem can facilitate a closed loop transaction for merchants. Saving valuable transaction fees by authorising the transaction without it having to be processed through Visa / Mastercard.





Bind Ecosystem

# User Ecosystem

Simple, easy to use products which provide every financial and crypto need a person can have.



User



Bind App



Financial Portal



Bind Exchange



NFT



Bind Commerce



Staking  
Rewards



Crypto Wallet



Crypto Credit



Fiat Wallet



Deals from  
merchants



Crypto Trading



Merchant  
Staking Pools



Bind Debit Card

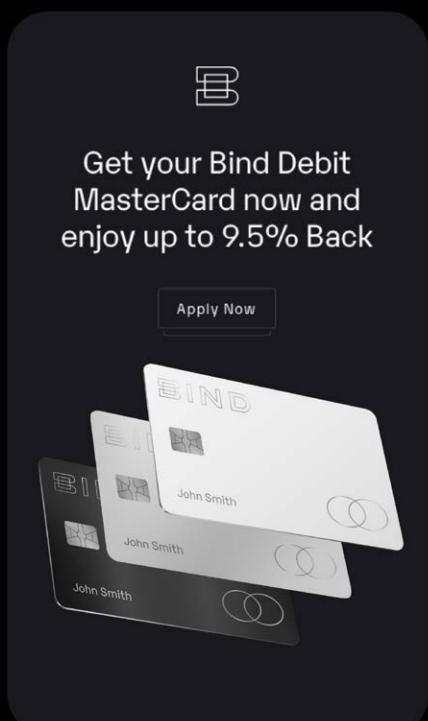
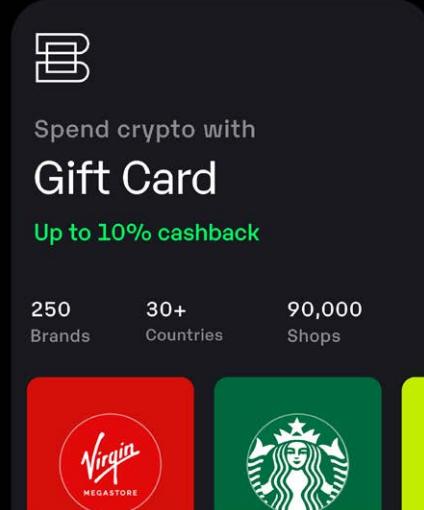
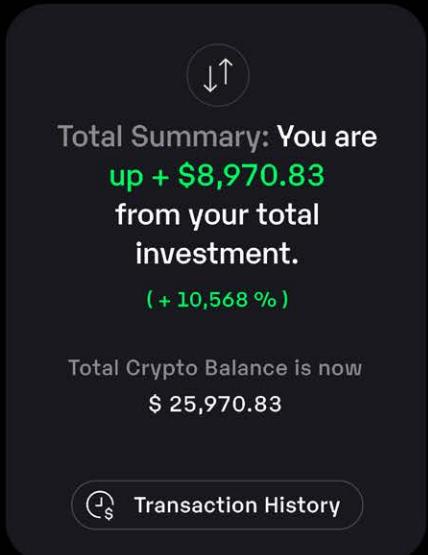
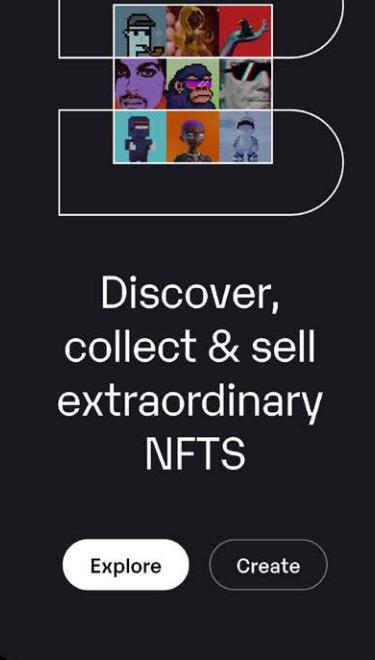
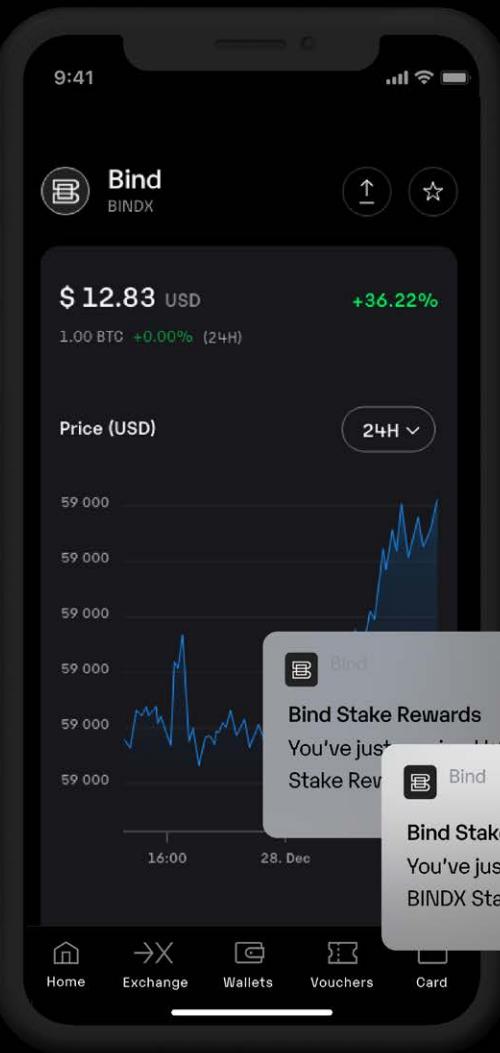


International Payments



Crypto Earn

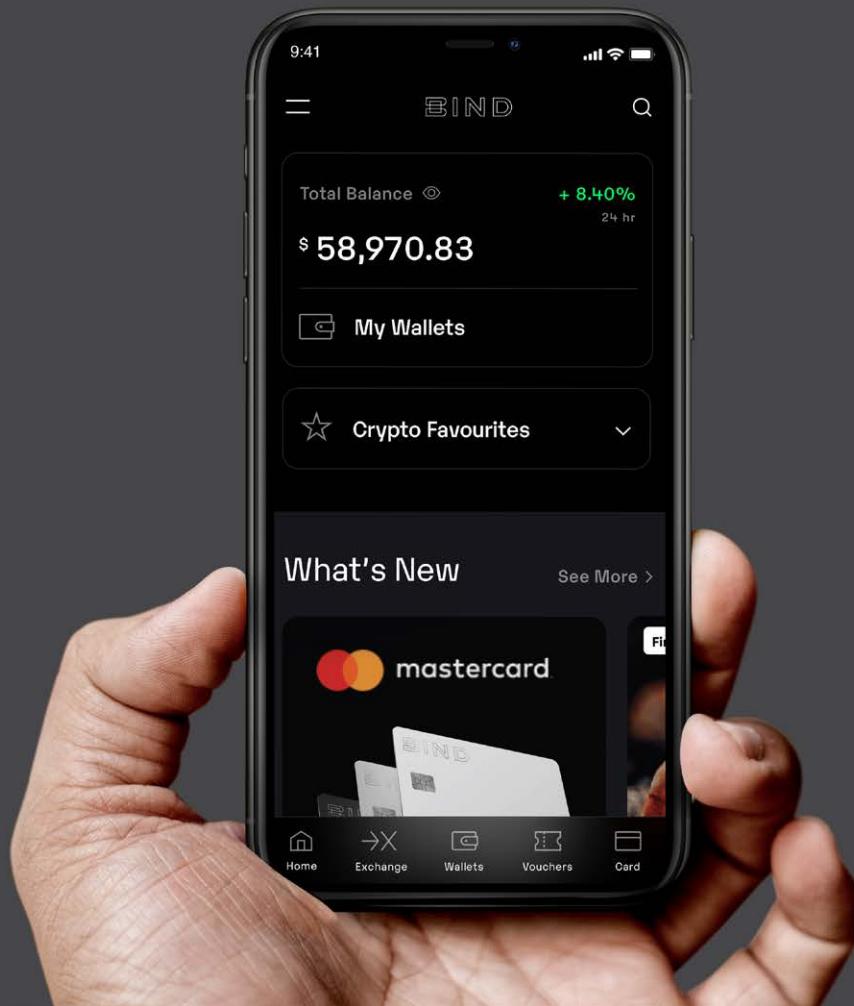
Powered By BIND Token





# The Bind Mobile App

- One stop shop for all your personal financial needs
- Card management system
- Crypto and fiat wallet
- Staking portal
- Easy to use interface
- Connect with your favourite brands





# Earn Use Save

→ Consumers will be able to earn cash and rewards from their favourite merchants by holding and staking their tokens.

→ Consumers will be able to spend any tradeable digital asset that is listed on the Bind exchange with any merchants globally on their Bind cards.

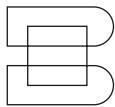
→ Merchants will incentivise people to buy through rewards and offers. Therefore saving consumers within the Bind ecosystem time and money. The accessibility to these rewards programmes will be determined by the consumers Bind status level.



# The Bind Card



- Crypto payments made easy.
- Strong incentives for purchases
- Connected to crypto and fiat wallet
- Different card tiers
- Low FX fees



# Bind Card Benefits

	Card Benefits	Card Limits
Private	 <ul style="list-style-type: none"><li>✓ Private Concierge Club</li><li>✓ 8% Cash Back</li><li>✓ Amazon Prime memberships</li><li>✓ 10% Reimbursement of Amazon</li><li>✓ Airport lounge access + 1 guest</li><li>✓ Earn Bonus Bind Tokens</li><li>✓ Exclusive Merchandise Welcome Pack</li></ul>	<ul style="list-style-type: none"><li>✓ \$100,000 USD / month spend limit</li><li>✓ Unlimited fx transactions transactions</li></ul>
VIP	 <ul style="list-style-type: none"><li>✓ 5% Cash Back</li><li>✓ Amazon Prime memberships</li><li>✓ 10% Reimbursement of Amazon</li><li>✓ Airport lounge access + 1 guest</li><li>✓ Earn Bonus Bind Tokens</li><li>✓ Exclusive Merchandise Welcome Pack</li></ul>	<ul style="list-style-type: none"><li>✓ \$50,000 USD / month free ATM withdrawals</li><li>✓ Unlimited foreign currency transactions</li></ul>
Premier Membership	 <ul style="list-style-type: none"><li>✓ 3% Cash Back</li><li>✓ Unlimited foreign currency transactions</li><li>✓ Earn Bind Tokens</li></ul>	<ul style="list-style-type: none"><li>✓ \$10,000 USD / month free ATM withdrawals</li><li>✓ Unlimited foreign currency transactions</li></ul>

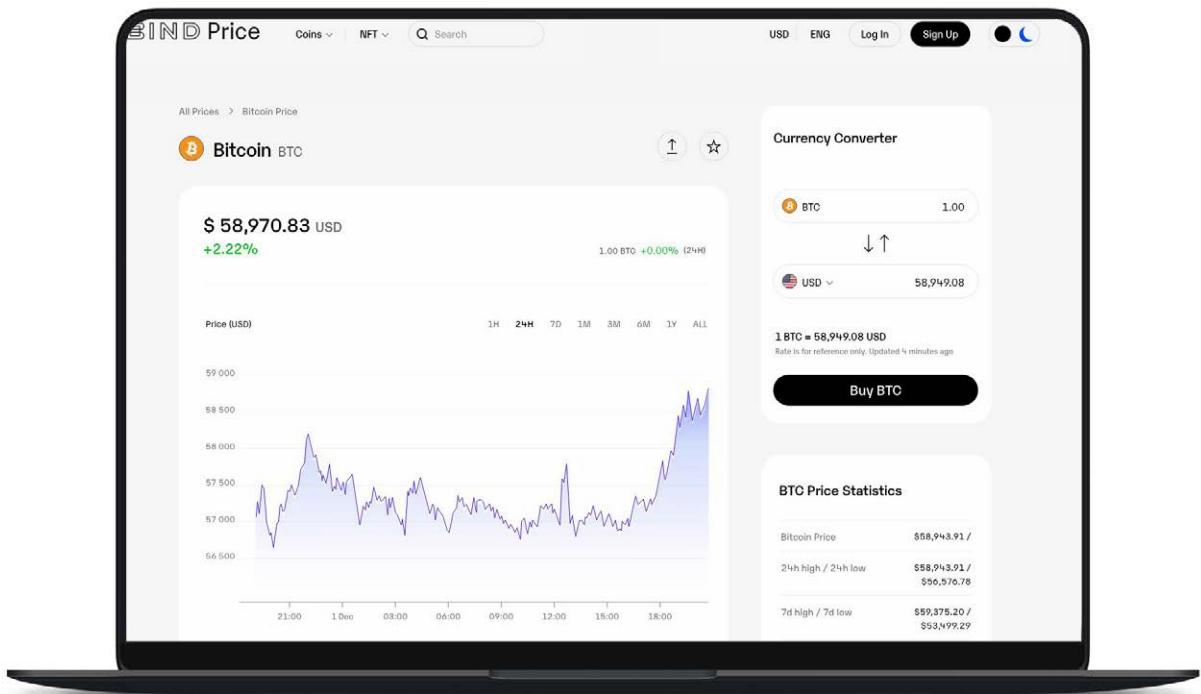
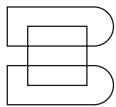


# Instant Card Issuance

Instant Card Issuance (ICI) was designed to be a natural extension to the bank branch, facilitating key services on the self-service solution allowing branch staff to focus on additional revenue streams.

- Passport Reader
- Note Acceptor
- Point of Sale
- Card Collection
- Receipt Printer
- ID Card Reader
- Biometric Scanner





# The Bind Exchange

For Beginners and Experienced Traders

## → For Traders

Bind exchange traders will have access to advanced order types and deep liquidity on their favourite digital assets. They will be provided with all the tools necessary to have a seamless trading experience. Features include; an easy fiat onramp, large order book, leverage trading options, put and stop orders, OTC Portal, Futures trading and much more.

## → For Beginners

We understand how difficult it can be to get your head around crypto currencies. The Bind exchange provides educational material, an easy to use interface, a seamless fiat to crypto transition and an easy to use crypto wallet connected to users Bind cards. Users can easily see their current portfolio status and track their cryptos. They can also use Bind Crypto Earn to yield on their crypto holdings.



# The Bind NFT Platform

Bringing Ownership Back to Creators

- Open platform
- Modern interface
- Decentralised
- Pay fiat or crypto
- Multi-chain support

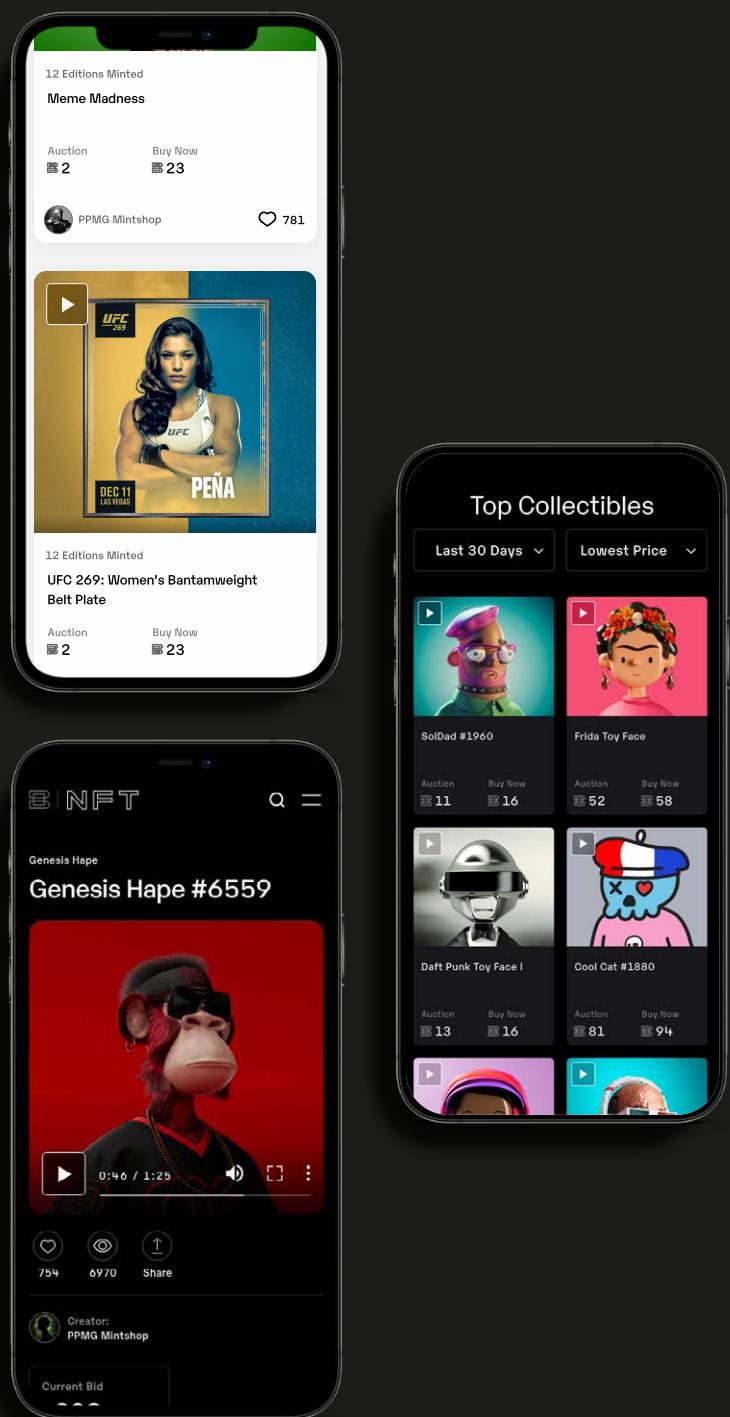
The Bind NFT platform brings ownership back to artists, merchants and creators.

**Artists** on the Bind NFT market place will be able to mint and publish their work and sell directly to consumers, earning royalties on every sale thereafter without the need for third party distributors.

**Merchants** can directly communicate their offerings to consumers for the likes of tickets and memberships. Merchants no longer have to worry about secondary market places because they will receive their own royalties on the sales.

**Token holders** within the Bind ecosystem will be able to capitalise on the Bind NFT market places offerings, with higher status Bind members getting first or exclusive access to much of what the marketplace has to offer.

**Bind token stakers** will earn as the platform grows as a portion of the fees from the NFT platform will be paid into the staking pool.





# NFT Traditional Art

The image shows a smartphone displaying a NFT listing for Claude Monet's "Springtime" on the Bind app. The phone is centered against a dark background. Behind the phone, there are three other artworks: a still life of sunflowers by Claude Monet, a woman reading in a garden by Claude Monet, and a portrait of Claude Monet.

9:41

BIND

Claude Monet - Springtime

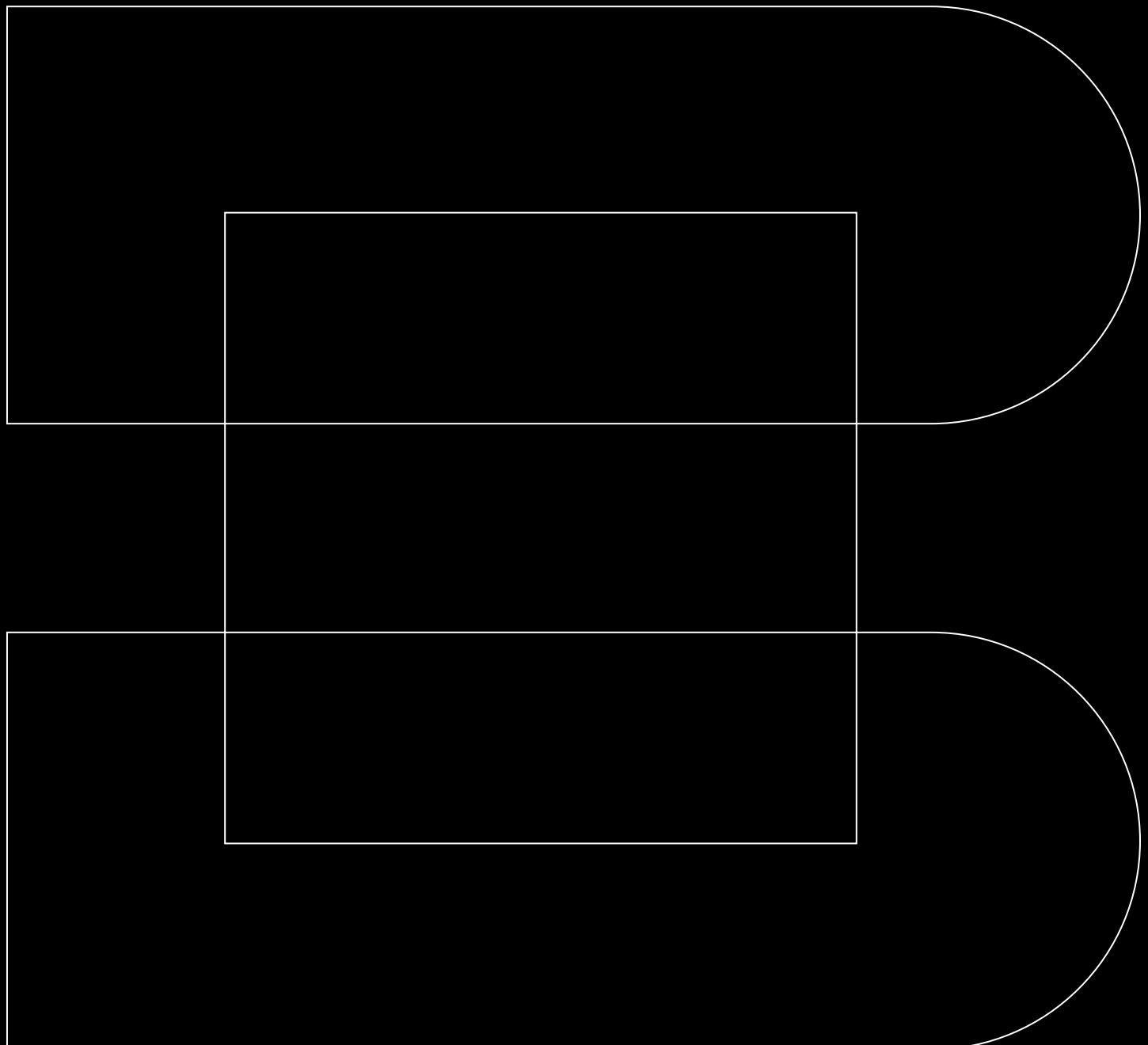
Auction

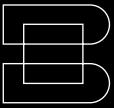
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Bind Art

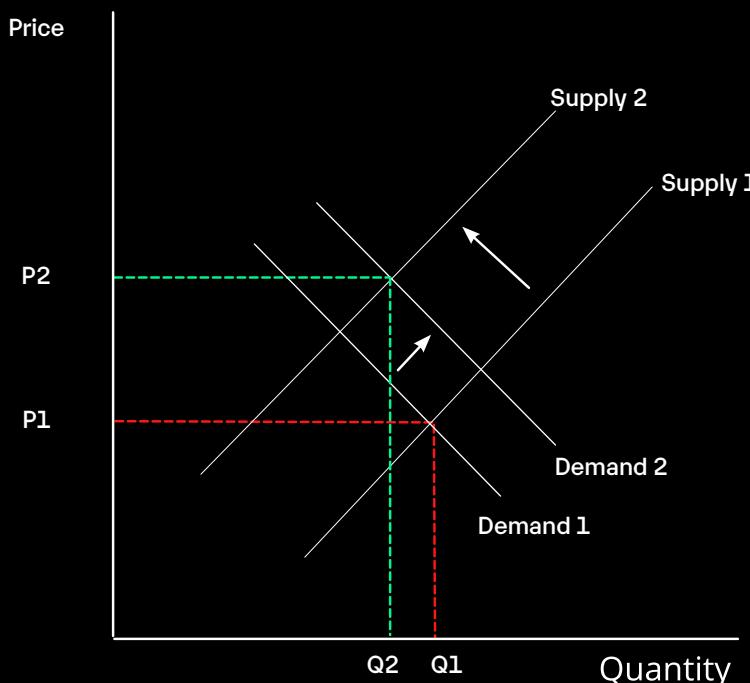
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# 5.0 The Bind Token





# Permissionless Low Fee Scalable



## Purpose of The Bind Token - Reward Contribution

Too often financial institutions forget who built them to the size they are, their users and their clients. Those users who actively participate in the growth of Bind by using the services provided will be exponentially rewarded through the Bind token.

The Bind token is the backbone of the Bind ecosystem, it will act to encourage participation in the network through financial incentives and financial gain. Ownership of the token will be used to enhance the user experience on the platform, reduce fees and create an extra source of revenue for token holders.

It gives Bind merchants and consumers a tradeable asset with huge upside potential that has a liquid market which pays monthly dividends. All they have to do is continue what they do anyways.

## Where does the value come from?

The Bind token has been designed to grow in value as the value of the Bind platform and ecosystem grows.

Each element of the tokens utilities are designed to increase demand for the token and reduce the circulating supply. Too much of the crypto world's value is built on thin air, with so many coins, tokens and blockchains being built purely on hype or risky overly complicated algorithmic experiments.

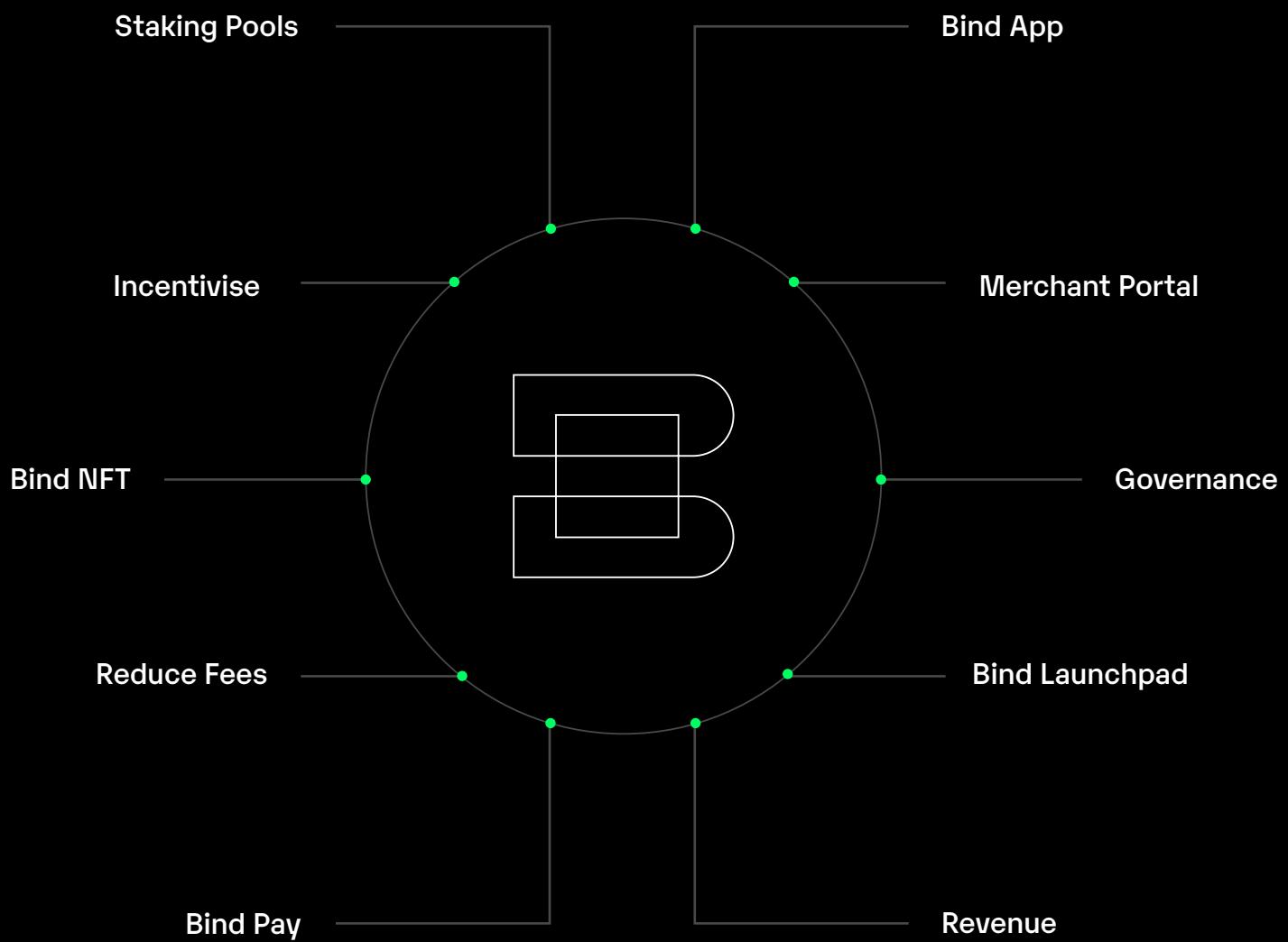
The Bind token has true value determined by the amount of value network participants receive from the Bind products and the number of participants that actively use the network.

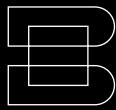
There are a multitude of utilities explained later in this document designed to fuel demand for the Bind token, coupled with a profitable staking mechanism designed to reduce sell pressure to a minimum and deflationary measures will constantly reduce circulating supply.



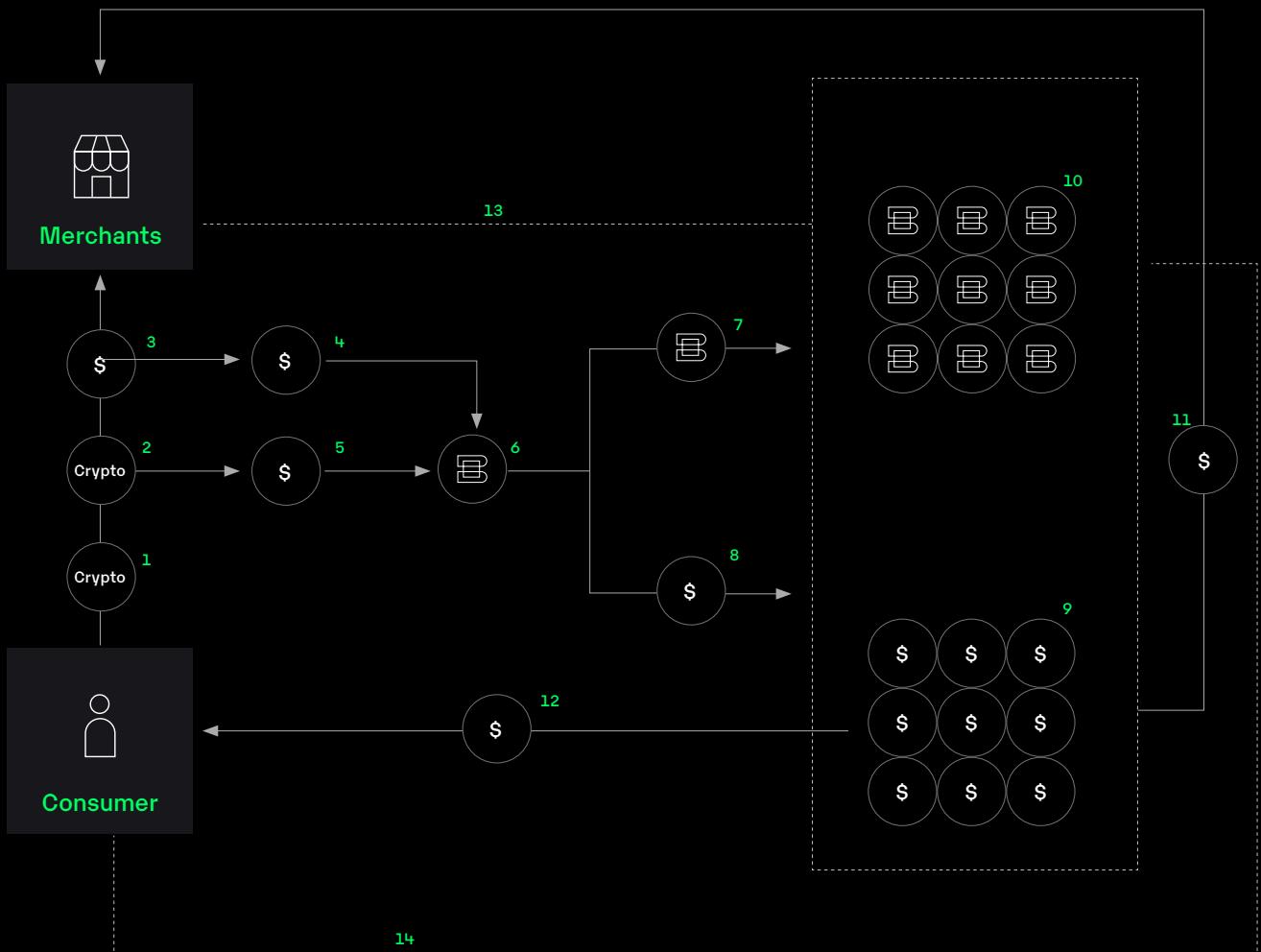
# Bind Token

## Use Cases





Example of how the flow of funds works within the Bind Ecosystem and how the staking pool is grown



1. Consumer is paying in crypto with a Bind card
2. Crypto is exchanged to fiat on Bind exchange
3. Instant fiat settlement with merchant
4. Payment processing fee paid to Bind platform (expected to be 1.5%)
5. Exchange fee paid to Bind platform (expected to be 0.5%)

6. The Bind platform and ecosystem
7. The Bind ecosystem pays Bind merchant and consumer in **STAKED** Bind tokens
8. A percentage of the exchange and processing fees are paid into the payout staking pool
9. The payout staking pool
10. The staked Bind pool

11. Merchant receives a proportional payment from the staking pool every month
12. Consumer receives a proportional payment from the staking pool every month
13. Bind is staked on behalf of merchant. Merchant owns the Bind tokens
14. Bind is staked on behalf of user. User Owns the Bind tokens



# Putting the Merchants First

Merchants have been trodden on by payment processors since the inception of electronic payments.

Bind's ecosystem rewards merchants who participate by giving the best market rates in return for merchants staking the Bind token. As the Bind ecosystem grows merchants will come along for the ride, with early adopters reaping exponential rewards.



Bind Token - **Merchants**

# Merchant Token Utilities

## → Fee Reduction

Bind merchants will reduce the fees they pay across the Bind platform by staking the Bind token themselves.

## → Platform Status

By staking the Bind token themselves Bind merchants will increase their status on the Bind platform which will enlist them onto the Bind VIP programme.

## → Earn

Bind merchants will receive staked tokens every time they receive a payment through the Bind Pay network. These staked tokens will pay each merchant a percentage of the staking pool in cash every month. Each payment received will result in a dividend forever.

## → Merchant Staking Pools

Merchants will be able to create their own lucrative staking pools and incentivise consumers to stake their Bind tokens to receive rewards.



# A System Where **Everyone Wins**

Traditional financial systems were built for one side to win and the other to lose.

At Bind, we believe in a world where everyone can win. The Bind ecosystem has been created to provide a means for retail consumers to reap the fruits of the financial systems they contribute to and to participate actively in the creation of a more inclusive and free economy.

Bind Token **Consumers**

# Consumer Token Utilities

## → Platform status

Token stakers will receive tiered benefits throughout the Bind platform including reduced fees across the Bind products, increased limits, higher reward payouts and more.

## → Subscription services

Consumers and merchants who buy monthly volumes of the Bind token will receive an array of benefits and rewards for doing so, with the top tier including a feeless journey on the platform and no limit crypto debit and credit cards.

## → Pay to Earn

Every time a consumer uses a Bind card they will receive a percentage of their spend back into their Bind app in staked Bind tokens. This means every purchase will earn them dividends forever.

## → Affiliate Payouts

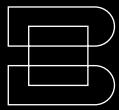
Our affiliates who will drive users and traffic to the Bind ecosystem will receive greater payouts and benefits on a tiered basis by staking the Bind token.

## → Governance

The Bind network was built for the token holders and as such it will be governed by the token holders. Owners and stakers of the Bind token will have voting powers on the Bind network and will be able to have an input on feature updates, concepts, marketing ideas and more.

## → Card Limits

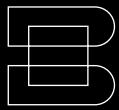
Bind token holders will be able to unlock tiered levels of Bind debit cards as they rise through the ranks on the platform. With each tier they will unlock new debit card types with new benefits.



Bind Token - Supply

Bind Token **Supply**

# Inflation Proof Policies, **Fueled by** Demand



Bind Token - Supply

Bind Token **Supply**

# Token Burns

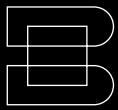
Modern monetary policy has led the world's fiercest financial institutions to be reliant upon inflationary quantitative easing measures to artificially prop up demand within the economy.

These corroding measures have a cost paid for by consumers and merchants alike, in higher prices and less valuable capital.

The Bind token will have deflationary measures in place in order to ensure those working within the network will gain the most

monetary value possible. Having calculated the necessary supply needed for the ecosystem to flourish the Bind protocol will be able to burn up to 50% of the total 200m supply whilst also allowing the network to operate at full capacity.

A percentage of the fees paid on internal transactions, exchange fees, international transfers, NFT purchases will be burned and any unused tokens from the treasury will be burned after 24 months.



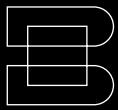
## Bind Token **Supply**

# Token Buy Backs

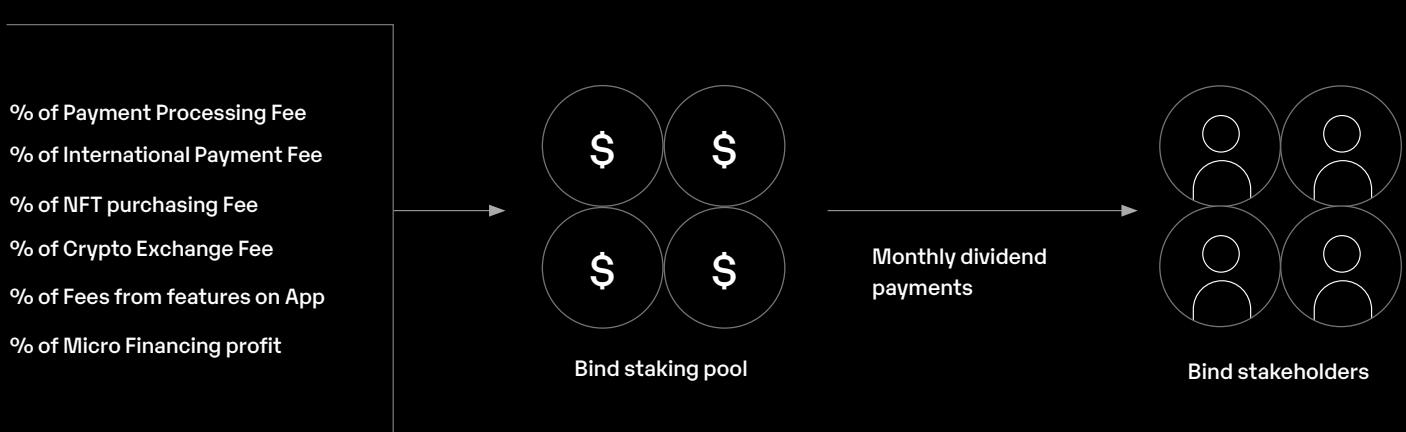
Bind will use a portion of profits to buy the Bind token on the open market and stake it on behalf of merchants as a 'cashback invested' program, where merchants will receive monthly cash rewards for the staked tokens alongside receiving all the added

benefits one gets as a Bind token staker.

Furthermore, the Bind profits will be used to buy back tokens from the open market as and when the opportunity arises to add value to the company.



# How Does Bind's Staking Work?



Simply put, staking tokens means locking those tokens up for a period of time in order to receive rewards for doing so. In the Bind staking mechanism, these rewards will be paid in cash, stable coins or any coin tradeable on the Bind exchange. The origination of this cash is from the profit which the whole network generates.

The Bind staking mechanism works as an instrument to allow the network to see which participants within the system are contributing the most resources and reward each network participant accordingly.

As the Bind ecosystem grows, the resources in the staking pool accumulates and the returns on the capital contributed grow. Therefore token stakers in the network will receive larger benefits as time goes on.

In order for participants to receive less rewards their share in the pool must fall which can happen only if other contributors enter the pool and so the value of the Bind token will rise. This means those who are in the pool will earn more money as the Bind network grows.

Bind has designed a number staking mechanisms. Unlike many cryptocurrency projects, the underlying foundation of the Bind networks staking mechanisms will be a profitable, sustainable and valuable business. Such an offer will be attractive to both retail and institutional investors looking for safe-haven staking protocols within the crypto sphere. With the inclusion of crypto investors coupled with merchants and consumer incentives, the Bind staking mechanisms will undoubtedly create overwhelming demand for the token and heavily reduce circulating supply.

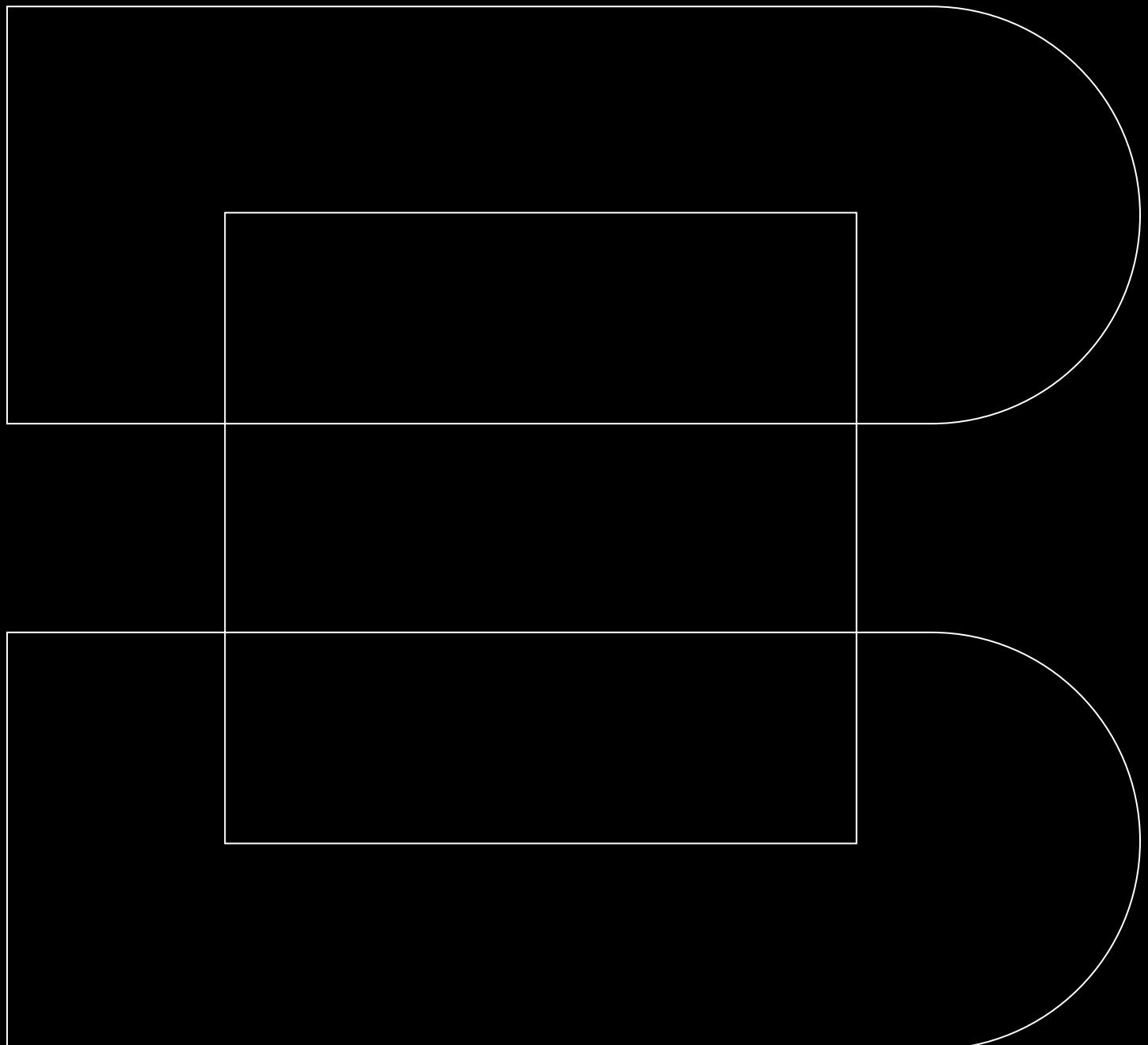


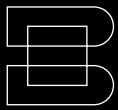
# Bind Token Distribution

Total supply: ₩ 200,000,000

% of Supply	Amount of BIND	Category	Token Price	% at Token Generation	Vesting
15%	30,000,000	Seed Round	\$0.80	10%	Remaining 90% / 24 months = 3.75% per month block by block vesting
20%	40,000,000	Private Sale	\$1.15	10%	Remaining 90% / 24 months = 3.75% per month block by block vesting
2%	4,000,000	Launchpad	\$2.30	100%	Fully unlocked
3%	6,000,000	Advisors		10%	Remaining 90% / 24 months = 3.75% per month block by block vesting
10%	20,000,000	Marketing		10%	Remaining 90% / 24 months = 3.75% per month block by block vesting
15%	30,000,000	Team		10%	Remaining 90% / 24 months = 3.75% per month block by block vesting
15%	30,000,000	Treasury			Funds for ensuring liquidity and stability within the protocol
10%	20,000,000	Rewards			Rewards paid to loyal merchants and consumers within the network
10%	20,000,000	Platform Development			Funds for further development of the platform and protocol

# 6.0 Roadmap





# Roadmap

## Achievements to date:

- ✓ Core banking engine developed
- ✓ Payment processing switch developed
- ✓ Tokenomics developed
- ✓ Instant card issuance developed
- ✓ Voucher management system developed
- ✓ Payment gateway developed
- ✓ Featurerich mobile app back end developed
- ✓ Fully PCI compliant banking
- ✓ Applied for European card issuance license
- ✓ Applied for Payment Acquiring license
- ✓ Applied for Crypto Exchange license
- ✓ Completed full front end UI and UX of MVP of application
- ✓ Finalised deals with 10+ merchants to sign up to the Bind network immediately upon launch

## February 2022

- Begin development of smart contracts for staking protocol.
- Begin development of Bind token on Solana.
- Begin build of front end of Bind merchant portal.
- Begin build of front end of consumer and merchant finance portals
- Begin raise.

## March 2022

- Complete raise.
- Build extensive crypto marketing strategy.
- Build crypto advisory board.
- Get development timelines.
- Begin negotiations with exchanges and launchpads for the Bind token.

## April 2022

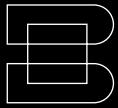
- Complete integration of Bind exchange onto the Bind app.
- Achieve Phase 1 and Phase 2 of smart contract development.
- Finalise exchange negotiations.
- Release public whitepaper .
- Complete negotiations with exchanges and launchpads for the Bind token and complete crypto launch strategy.

## May 2022

- Begin Phase 1 of marketing plan, building the Bind community within the crypto sphere.
- Get smart contract audits back from auditor.
- Complete full blockchain development.

## June 2022

- Begin Phase 2 of marketing plan, releasing functionalities of the application to the public.
- Launch the Bind token.
- Continue development of the Bind platform and Application.



## July 2022

- Begin Phase 3 of marketing plan, showing the public our crypto exchange and our merchant portal functionalities.
- Continue development of the Bind platform and application.
- Release roadmap for future feature developments to the community.
- Launch first staking pool for token holders with fixed APY.

## August 2022

- Begin Phase 4 of marketing plan, full steam ahead marketing displaying each different element of the Bind app across all channels fiat and crypto.
- Complete last elements of Bind application and platform development.
- Begin B2B marketing strategy finalising deals with merchants and signing up new merchants.
- Open up whitelist for the Bind debit cards for consumers.

## September 2022

### Launch of Bind App MVP

- Bind exchange.
- Merchant portal.
- Bind Payment Gateway.
- User financial portals.
- Bind debit card roll out for whitelisted bind token holders.

### Global marketing play

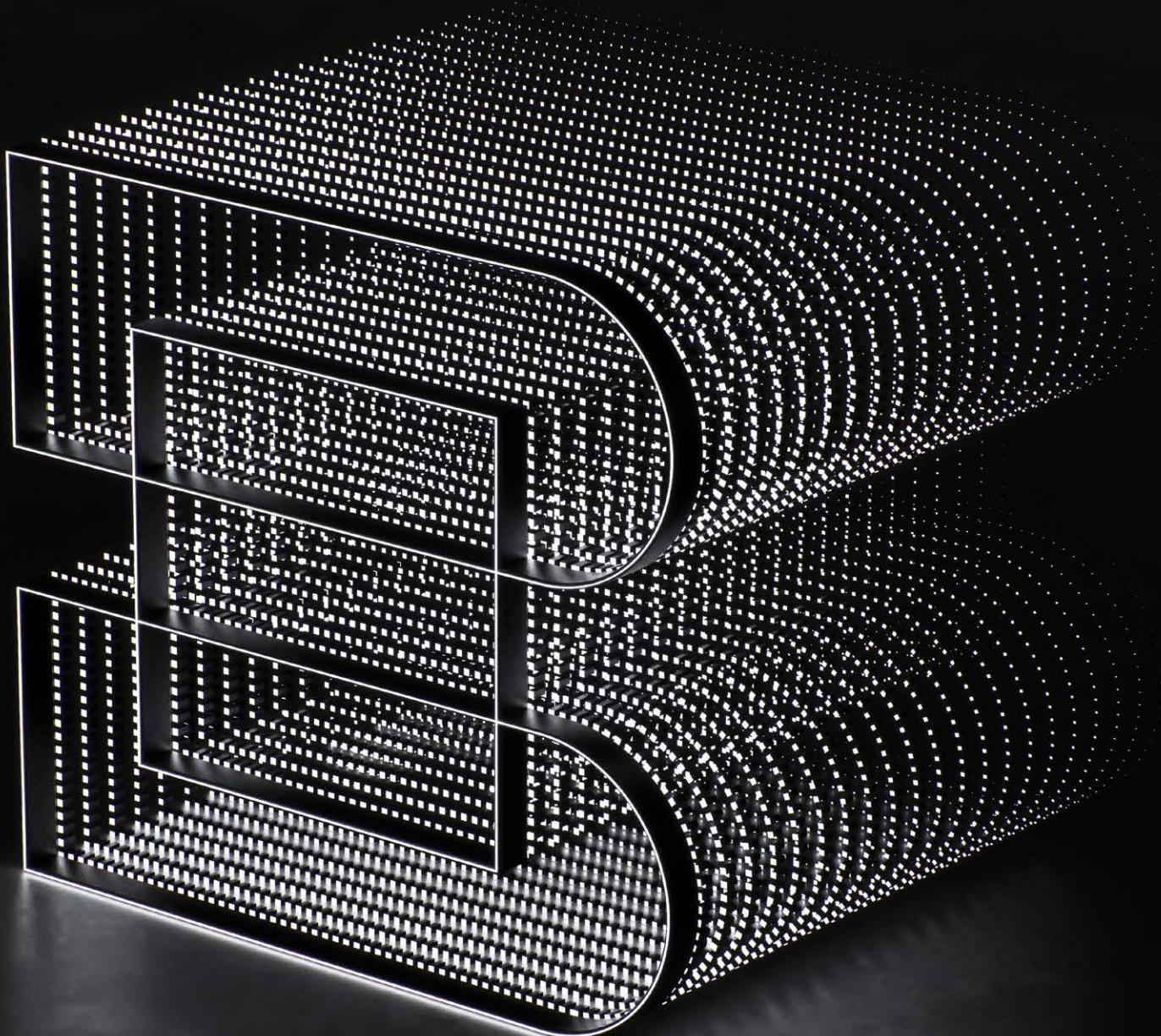
Continue development of features to enhance merchant and consumer experience

Continue onboarding merchants

First month of staking rewards to all Bind token stakers and merchants

B I N D

Thank You.



Bind yesterday with tomorrow.